



Women Artists of the West

Women's Fine Art in Numerous Subjects & Mediums . . . Across the United States

Media Release

“WAOWing the Mountain State”

Women Artists of the West (WAOW) is proud to announce that their next National Juried Exhibition will be heading to Denver, Colorado and the prestigious Saks Gallery, 303-333-4144

www.waow.org

Show Dates: February 6-28, 2009

Opening Reception: Friday, February 6, 2009 with artist demonstrations in the gallery, Saturday, February 7, 2009.

This show continues WAOW's commitment to providing a nationally-recognized gallery show to showcase the best work of its members as well as celebrating the art of some of the finest women artists in the country.

Accepting the 2008 WAOW Award of Excellence will be Karen Vance (2D) and Jane DeDecker (3D).

Invited artists presenting their work are Louisa McElwain, Jill Soukup, and Cammie Lundeen.

Press kits are available and are now being sent to major media outlets. To request a kit or express interest in doing editorial coverage of the show or artist interviews, please contact:

Dena Kirk: dpkpaints@aol.com

Leslie Allen: leslie@allenfineart.com

Committee Chairperson: Amy Evans: amyart@gmail.com Available for interviews: 970-453-1536



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Women Artists of the West (WAOW) is a group whose specific objectives and purpose include uniting women artists; promoting appreciation of art created by women; encouraging technical excellence by educating artists and the public through exhibitions and workshops; encouraging professionalism by advising women artists regarding business practices; providing publicity and national awareness for members through advertising and web presence; and developing a spirit of unity among its members.

Women Artists of the American West (WAOW) was founded in 1971 in Norco, California by a small group of women wanting to network as professionals and compete in the world of art. They pooled their efforts and began promoting their careers with shows and advertising. WAOW soon became known for its high caliber of artists and distinctive western style.

Their debut exhibit was held in Palm Springs, California. They continued to show in locations such as the Cowgirl Hall of Fame in Fort Worth, Texas, in Las Vegas, Nevada, and then on to other areas of the country including New Mexico, Colorado, Wyoming, Mississippi, and Arizona. In these early years, the membership was limited to 35, each of whom played an active role, investing time and money in shows and advertisements to promote their professional growth. Eventually the decision was made to increase membership in order to support the increasing demands for financing and coordinating the group's activities.

WAOW Today is a unique and respected organization of approximately 200 professional women artists.

WAOW has experienced many changes and much growth in its decades of supporting and promoting art created by women. Within the realm of fine art, there is no restriction on genre or subject matter or location of its members. Member artists work both in their indoor studios and en plein air. They paint and sculpt still life and floral, landscapes and seascapes, figures and portraits, ranch and rural life, old west and contemporary west, wildlife and domestic animals, historical events and Native American subjects. Styles include abstract, impressionism, expressionism, realism, representational and contemporary in all fine art media in two and three dimensions. They do it all!

The membership of WAOW consists of approximately 200 professional women artists that now reaches across and throughout the country, with members in more than 30 states.



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WAOW is pleased to be returning to Colorado for their 39th Annual Member and Invitational Juried Exhibition, including painters and sculptors of excellence throughout the United States.

We are also pleased to honor painter Karen Vance and sculptor Jane DeDecker with our WAOW 2008 Award of Excellence. As a non-profit organization with the goal of promoting excellence in the profession of women's fine art, we feel that these artists exemplify such excellence through their professionalism, dedication to art, and artistic accomplishments. Other invited artists include Louisa McElwain, Jill Soukup, and Cammie Lundeen.

Please join us for an exciting weekend of art demos, talks, awards, and camaraderie with some of the top artists in the country at the prestigious Saks Gallery in Cherry Creek, Denver, CO.



Karen Vance



Jane DeDecker